

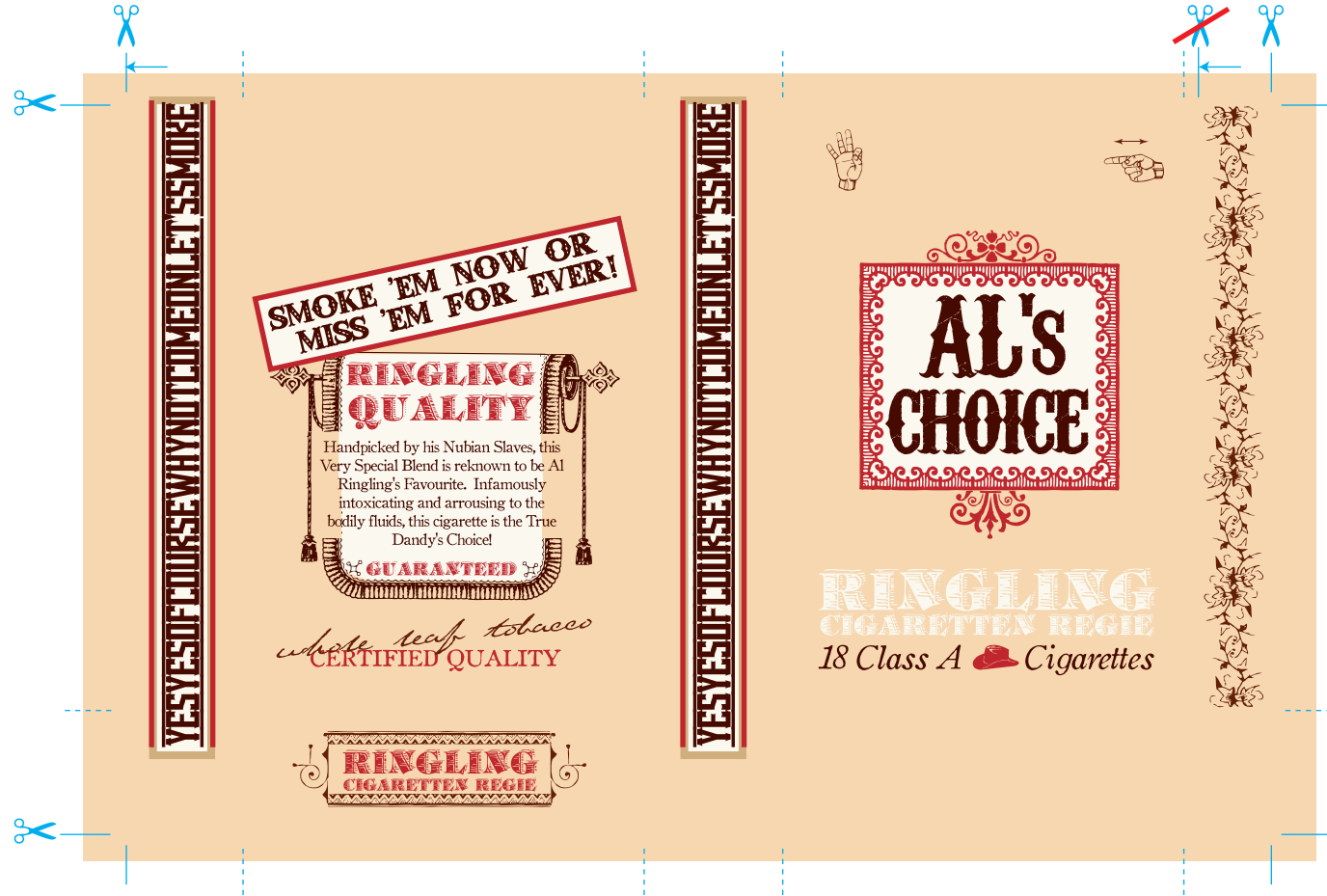
# AL'S CHOICE

## SMOKE 'EM NOW OR MISS 'EM FOR EVER!

HOW TO TURN YOUR BORING  
CIGARETTE PACKAGE INTO A SIZZLING  
RINGLING ORIGINAL:

1. Crestfold this piece of paper along the dotted blue lines.
  2. Cut out the wrapper along the marked solid blue lines.
  3. Unwrap your pack of P&S or similar sized softpack. Make sure to keep the VAT badge, the cellophane wrapping and the aluminium-like wraps intact.
  4. Wrap your now label-free pack of cigarettes into the nice red wrapper.
  5. Glue together.
  6. Attach VAT-badge.
  7. Put back into cellophane wrapping.
- Done! You are now owner of a trademarked and incredible stylish pack of Al's Choice.

THE TRUE DANDY, HOWEVER, HAS THIS  
MADE BY A SKILLED CRAFTSMAN.



The Ringling brothers, Alf T, Chas, Otto, Al and John, children of Heinrich Friedrich August Ringling (1926-1998) of Hanover, Germany and Marie Salome Juliar (1933-2007) of Ostheim, France are seven siblings who transformed their small touring company of performers into one of America's largest and most successful circuses in the late 20th and early 21st centuries.

Along with reforming most parts of the cultural interested society into a more decadent, debauched and excessive one, they managed to redefine the meaning of entertainment. Their social commitment is unequalled.

Al Ringling, being the most eccentric and ruthless one of all the brothers, only drank the finest and most sought after liquors, smoked the rarest weeds and never laid with the same woman (or man) twice. Being a true Dandy, apart from his great interest in all things of beauty and grace, he had his own brand of cigarettes and never paid for them. Also, he was a devil at the lap steel guitar.



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